ELITE HOME CINEMA IN THE MAKING

A premier home cinema is a great place to enjoy family time and entertain your friends and business associates with the most memorable experiences of the latest film releases and major sporting events.

As a global leader in private cinema design, seating, and acoustics, CinemaTech produces the highest-quality showcase cinemas that provide the rare combination of extraordinary beauty, elegant design, and superlative performance.

Your private home cinema will be custom-tailored to meet your exact viewing and design preferences.
With hundreds of prestigious projects to its name, the CinemaTech design team can apply over two decades of experience to the successful and exacting delivery of your bespoke theatre, elite and complete.

CinemaTech gives your installer and other building professionals access to its industry-leading Design Services Program (DSP), incorporating world-class interior, acoustic and seating design. Through meticulous consultation with you and your build team, CinemaTech generates a unique interior/acoustic design for the space, followed by the industry’s most accurate 3D design renders.
GLIDE TO THE POINT OF IMMERSION

Your first encounter with the magic of elite cinema is often through the design and quality of the seating. No surprise then that this crucial element of the private cinema experience is given top priority by CinemaTech.

CinemaTech’s seating range is engineered in Germany to deliver the ultimate in performance, styling and durability. Around an exclusive all-steel frame construction, the world’s most luxurious leathers, fabrics and support structures are combined to achieve an exemplary level of comfort, and double stitched to perfection by artisans with, on average, more than fifteen years of experience in the industry.

A fully-motorised movement and patented articulating headrest can be fingertip controlled to ensure the ideal personal viewing posture, and the footrest mechanism allows the footrest to retract neatly beneath the seat for a smooth, well-styled visual line. CinemaTech’s leathers undergo a specialised tanning process, which protects covers from spills without affecting the comfort and appearance. We’re offering a choice of three styles in a wide range of colours.

With its single or dual motorised movement, the Estrella sectional achieves an elegant blend of sophisticated styling and personally-adjustable comfort ideal for extended media-viewing events.
THE LARGEST SIGNAL PROCESSOR IS THE ROOM

CinemaTech has invested millions of dollars in perfecting the only acoustic wall treatment system that works down to 100 Hz from just 3.175 cm of profile depth.

For each room proprietary software produces a custom acoustic treatment plan involving reversible panels operating down to 100Hz, and diffusion panels effective above 1kHz to deliver a precise balance of absorption and reflection. In combination the panels apply the ideal level of treatment in order to achieve the maximum intelligibility, imaging and accuracy from the audio system installed in your cinema.
ACOUSTIC ROOM SYSTEM INSTALLATION

STEP 1: After room construction and sheetrock installation is completed, and design elements such as columns and architectural woodwork defined by the Design Service Programme are added, the CinemaTech specialist will apply the 3.175cm-deep fabric retainer that will provide the framework for the panels and acoustically transparent fabric.

STEP 2: Reversible diaphragmatic panels and high-frequency diffusers are then applied directly to the sheetrock (according to the exact specifications of Cinematech's acoustical analysis). This customised acoustic design maximizes the private home cinema's sound performance and audio experience.

STEP 3: The acoustical treatment is hidden behind an acoustically transparent fabric and the finishing visual design elements are applied.
WELCOME TO THE WORLD’S MOST EXCLUSIVE CINEMA DESIGN PROCESS

So when you’ve decided on the most haute of home theatres, how does the process develop? There would be an initial free-of-charge consultation involving you, your installer, the project-related building professionals and the CinemaTech team to explain the design / installation process and establish room use (cinema room / media room), location and dimensions, desired guest capacity, preliminary system configuration, seating plan, room construction and sound isolation, time frames and a ballpark budget.

Next the Design Consultation, involving the CinemaTech design team at an upfront cost of £2995 (refunded if the value of CinemaTech services and products exceeds £20k), introduces CinemaTech’s Design Service Programme. This process determines your style preferences using thousands of design permutations, involving material and finish samples, including equipment options, lighting and seating choices. This info is fed back to the CT team, which then produces the preliminary design drawings and dimensional room analysis for acoustical optimisation, together with a finalised colour board including all selected materials and finishes, and accurate 3D room renders of exactly how the room will look when constructed.

Finally, at the project planning stage, all the detail regarding the design and construction of your exclusive private theatre, including the seating, lighting and AV equipment is presented and costed for your approval and, if you like it, a payment plan is agreed.
THEATRE OF DREAMS

At the very apex of home cinema development, the CinemaTech private cinema is a unique and flawless blend of exceptional interior, seating and acoustic design with spellbinding audio/visual performance, created in exact accordance with your preferences. The glorious outcome is a quality of design and AV reproduction that redefines the experience of home cinema.

Habitech’s new Sonance Reference theatre design by CinemaTech offers the experience of a luxury, acoustically optimised cinema environment.